



Our Cleaning/Hospitality Ambassadors, Community Engagement Ambassadors, Homeless Outreach Specialist, Staff & Partners provide the following services in Downtown Berkeley:

Cleaning & Beautification

- Sweeping sidewalks & curb-lines
- Topping off trash receptacles
- Power washing sidewalks
- Graffiti removal
- Animal & human waste removal
- Landscaping planters & flower baskets

Hospitality, Safety & Outreach

- Safety escorts
- Information & directions
- Neighborhood patrols & business outreach
- Reporting of maintenance issues & hazards to City
- Service hotline for merchants & public
- Address low level municipal code violations
- Social service outreach & referrals
- Mental health responses

Marketing & Business Support

- Enews & social media
- Publicity & Media outreach
- Online & print marketing material
- Online business directory & resources
- Merchant & resident outreach & engagement
- Production & support of Downtown events
- Placemaking activation of public spaces
- Liaison with City departments

Hours of Operation

Monday - Saturday 4:00am - 9:00pm Sunday 7:00am - 9:00pm

Ambassador Hotline 510.550.7550

Cleaning / Hospitality / Beautification

Community Engagement / Safety

Social Services / Homeless Outreach

DBA Office 510.549.2230

City Services 311 Emergency 911

Police Non-Emergency 510.981.5900



downtownberkeley.com

The Downtown Berkeley Association is an independent nonprofit organization, funded by Downtown property owners, focused on creating a welcoming, vibrant and prosperous City Center.

