

**DOWNTOWN BERKELEY ASSOCIATION (DBA)
BOARD OF DIRECTORS MEETING AGENDA
Thursday, March 27, 2025, 9:00am – 10:30am
Room 231, Promenade Building
1936 University Ave / 1917 Addison St**

- 1. Call to order
- 2. Public comment Each person may speak up to 3 min
- 3. Review agenda, Chair comments
- 4. Approval of Minutes Board meeting of Jan 30, 2025
- 5. Nominating Committee: Slate of Candidates possible action taken
- 6. New Board Meeting Location
- 7. Operations Report
- 8. Vitality Report
 - a. Events Update
 - b. “Living in Downtown Berkeley” Campaign
- 9. CEO Report
 - a. Vacancy/Retail Attraction Update
 - b. Security Camera Update
 - c. Civic Center Plan Update
- 10. Homelessness / Mental Health Update
 - a. Civic Center Park
 - b. Coalition Letter
 - c. CARE Court
 - d. Mental Health Task Force
- 11. Strategic Planning Update PUMA Guests via Zoom:
Brad Segal, Amanda Kannard