

**DOWNTOWN BERKELEY ASSOCIATION (DBA)  
BOARD OF DIRECTORS MEETING AGENDA  
Thursday, January 30, 2025, 9:00am – 10:30am  
Room 231, Promenade Building  
1936 University Ave / 1917 Addison St**

1. Call to order
2. Public comment Each person may speak up to 3 min
3. Review agenda, Chair comments
4. Approval of Minutes Board meeting of Dec 5, 2024
5. Nominating Committee Report
6. Operations Report
7. Vitality Report
8. CEO Report
9. 2025 DBA Budget possible action taken
10. Retail Vacancy Report
11. Homelessness Update Guest: Peter Radu
12. Strategic Planning Update PUMA Guests via Zoom:  
Brad Segal, Amanda Kannard