

**DOWNTOWN BERKELEY ASSOCIATION (DBA)  
BOARD OF DIRECTORS MEETING AGENDA  
Thursday, Dec 5, 2024, 9:00am – 10:30am  
Room 231, Promenade Building  
1936 University Ave / 1917 Addison St**

1. Call to order
2. Public comment Each person may speak up to 3 min
3. Review agenda, Chair comments
4. Approval of Minutes Board meeting of Oct 2, 2024
5. Nominating Committee Report
6. Finance Committee Update
7. Operations Report
8. Vitality Report
9. CEO Report
10. Election Recap
11. Mental Health / Homelessness Update Guest via Zoom: Peter Radu
12. Strategic Planning Update  

PUMA Guests via Zoom: Brad Segal, Yvette Freeman, Amanda Kannard, Chloe Shipp
13. Priorities for New Mayor & Regional/State Solutions