

**DOWNTOWN BERKELEY ASSOCIATION (DBA)
BOARD OF DIRECTORS MEETING AGENDA
Wednesday, Oct 2, 2024, 9:00am – 11:00am
Residence Inn Berkeley, 2121 Center St.
San Pablo Room (3rd Fl)**

1. Call to order
2. Public comment Each person may speak up to 3 min
3. Review agenda, Chair comments
4. Approval of Minutes Board meeting of August 1, 2024
5. Operations Report
6. Vitality Report
7. CEO Report
8. Fossil Fuel Tax (Measure GG) Update
9. Mental Health / Homelessness Update
10. Strategic Planning Kickoff

PUMA Guests: Brad Segal, Yvette Freeman, Amanda Kannard, Chloe Shipp