





FOR IMMEDIATE RELEASE April 14, 2023

Matthew Jervis, Director of Vitality Downtown Berkeley Association ((510) 549-2230 x4 mjervis@downtownberkeley.com

DOWNTOWN BERKELEY ASSOCIATION AND THE DHARMA COLLEGE CELEBRATE ASIAN DIVERSITY WITH 2nd ANNUAL ASIAN CULTURAL FESTIVAL

(Berkeley, CA) - The Downtown Berkeley Association is thrilled to announce the FREE *2nd annual Asian Cultural Festival*, to be held on April 23rd, 2023, 11:00am to 6:00pm at Civic Center Park, located at 2151 Martin Luther King Jr. Way, Berkeley, CA 94704.

This free family festival will showcase the rich diversity of Asian cultures through music, dance, food, and art. Attendees will be able to experience a variety of traditional performances, including performances by Balinese, Tibetan dancers, as well as Taiko drumming and more. There will also be local food vendors serving a range of Asian cuisine.

The event will also feature cultural demonstrations and workshops, providing opportunities for festivalgoers to learn more about Asian traditional crafts and customs.

"The Asian Cultural Festival celebrates the vibrancy and diversity of our community, and we are excited to bring it back for the second year," said John Caner, CEO of the DBA

According to Wangmo Dixey, Director of the Dharma College "We are delighted to co-produce the Asian Cultural Festival in the heart of Downtown Berkeley once again bringing world class cultural performances from communities all over the Bay Area!"

The festival is free and open to the public, and all are welcome to attend. For more information about the 2nd annual Asian Cultural Festival, please visit the Downtown Berkeley Association website at <u>www.downtownberkeley.com</u>.

Additionally the <u>Dharma College</u>, 2222 Harold Wy. will also be hosting events including the *Sacred Sounds of the Buddha* on Friday, April 21st and on Saturday, April 22nd *Mind and Meditation* from 10-4pm. to join please send an email to <u>wdixey@dharma-college.com</u>.

The Downtown Berkeley Association (DBA) is an independent nonprofit organization, funded by Downtown Property Owners and other sources, focused on creating a welcoming, vibrant, and prosperous City Center.