



FOR IMMEDIATE RELEASE July 10, 2023

Matthew Jervis, Director of Vitality Downtown Berkeley Association ((510) 549-2230 x4 mjervis@downtownberkeley.com

DBA Announces the 2023 Front Row Arts Festival on July 22, 2023

(Berkeley, CA) - The Downtown Berkeley Association is excited to announce the 2023 Front Row Arts Festival, a celebration of Berkeley's vibrant art scene, is returning to the Downtown Berkeley Plaza for its second year, and it promises to be bigger and better. The 2023 Front Row Arts Festival is produced thru a joint effort by the DBA along with The Berkeley Rep, The Freight & Salvage, The UC Theatre, The Marsh, The Backroom, California Jazz Conservatory, and Berkeley Symphony and will take place on two stages at Shattuck and Center Streets. Right in the heart of Berkeley!

This free family event will take place on **July 22, 2023, from 11am to 7pm at the** <u>Downtown Berkeley BART Plaza</u>, and will feature live music, food trucks, vendor marketplace, and a LIVE Community Mural Painting with artist <u>Nigel Sussman</u>.

Performances include:

- SOUL MECHANIX feat. Juan Escovedo (presented by The DBA)
- MADISON McFERRIN (presented by The UC Theatre)
- APE (w/Live Tiki Carver!) (presented by The DBA)
- CRAIG & MacGREGOR BAND feat. Darby Gould (presented by The Marsh)

With Performances by

- SF Latin Jazz Youth Ensemble (presented by The Freight & Salvage)
- Sam Rudin and John Schott (presented by The Back Room)
- The Mark Clark Quintet (presented by the California Jazz Conservatory)
- Improv w/ Diana Brown (Presented by Berkeley Repertory Theatre)
- Berkeley Symphony Quintet (Presented by Berkeley Symphony)

"We're thrilled to be bringing the Front Row Arts Festival back to Downtown Berkeley for a second year," said DBA Director of Vitality, Matthew Jervis. " We've got an amazing line up of performers and sponsors, and we can't wait for everyone to come out and enjoy a day of music, food, and fun."

For more information about the Front Row Arts Festival, including the daily live music line up announcements, please visit our website.

The Downtown Berkeley Association (DBA) is an independent nonprofit organization, funded by Downtown Property Owners and other sources, focused on creating a welcoming, vibrant, and prosperous City Center.