





FOR IMMEDIATE RELEASE November 20, 2023 John Caner, CEO 510.549.2230 x5

Introducing the PLAZA PATIO New pop-up outdoor dining area at Downtown Berkeley BART Plaza!

Berkeley, (CA) — We are delighted to announce the opening of the **PLAZA PATIO** on November 21, our latest activation in Downtown Berkeley. It's all about creating a fantastic outdoor eating experience in BART Plaza, the heart of our bustling Downtown. The PLAZA PATIO will be a shared **pop-up outdoor dining space** for BART Plaza merchants and their customers: *Coffee Hut, Sliver Pizzeria, IKE's Love & Sandwiches, Almare Gelato and MIXT Greens.*

If you've ever strolled through our lively Downtown in the morning, lunchtime or after work, you know the Plaza is a hot spot to share delicious food, a cup of java, and great company. But we've heard your feedback, and understand that finding a clean, comfortable spot to savor your meal and/or beverage in the plaza can be a challenge.

That's where we come in! Our PLAZA PATIO pop-up dining space is here to ensure you have a dedicated, well-maintained area to enjoy your delectable food from the many fantastic merchants in the Plaza. Downtown Berkeley Ambassadors will set-up the PLAZA PATIO each weekday morning and put away each evening, except on days of special events using the entire Plaza.

Here's what you can expect:

- **Customers Only Area:** for *Coffee Hut, Sliver Pizzeria, IKE's Love & Sandwiches, Almare Gelato and MIXT Greens*. (There will be additional seating area with bistro tables and chairs, as before, for the general public.)
- Ample Seating: Say goodbye to the hunt for an empty table and a couple chairs. We've got you covered with plenty of seating, including ADA friendly options.
- Clean and Inviting Atmosphere: Our space will be maintained to the highest standards by Downtown Berkeley Ambassadors, ensuring you can dine comfortably with friends or enjoy cup of coffee.
- Lunch & After-Work Hangouts: Whether it's a quick bite during your lunch break or a relaxing meet-up after work, our dedicated pop-up space is here for you.
- **Supporting Local Merchants:** We're all about enhancing your experience while also supporting the fantastic local merchants along our beautiful Plaza.

Please join us for PLAZA PATIO opening gathering at 10:30am on Tuesday, November 21, with coffee and pastries provided by Coffee Hut and others. <u>Please join our enews</u> to stay tuned for additional events and promotions in our vibrant Downtown Berkeley community, including Pizza Month, Taste of Downtown Berkeley and much more.

About the Downtown Berkeley Association (DBA)

The DBA is a nonprofit membership organization and the Owner's Association for Downtown Berkeley's Property-Based Business Improvement District (PBID), representing 221 property owners and approximately 703 of their merchant and business tenants in a 30-block area of Downtown Berkeley, bounded by Delaware to north, Carleton to the south, Grant to the west and Oxford to the east. Visit <u>downtownberkeley.com</u> for more information.