DOWNTOWN BERKELEY ASSOCIATION (DBA) BOARD OF DIRECTORS MEETING AGENDA

Thursday, November 30, 2023, 9:00am – 10:30am IN PERSON
Room 231, Promenade Building
1936 University Ave / 1917 Addison St

1. Call to order

2. Public comment Each person may speak up to 3 min

3. Review agenda, Chair comments

4. Approval of Minutes Board meeting of October 26, 2023

5. Harrison St Encampments Update Guest, Peter Radu, Asst. to City Mgr

6. DBA Nominating Committee Update

Mark Rhoades, Chair

7. Operations Report

8. Finance Committee Report Eric Knecht, Chair/Treasurer

a. 2023 YTD Financials

b. 2024 Draft Budget

9. CEO Report

a. 2027 PBID Renewal

10. Vitality Report

a. Re-Branding Plan

11. Policy Updates