

**DOWNTOWN BERKELEY ASSOCIATION (DBA)**  
**BOARD OF DIRECTORS MEETING AGENDA**  
Thursday, Oct 26, 2023, 9:00am – 10:30am **IN PERSON**  
Room 231, Promenade Building  
1936 University Ave / 1917 Addison St

1. Call to order
2. Public comment Each person may speak up to 3 min
3. Review agenda, Chair comments
4. Approval of Minutes Board meeting of September, 28, 2023
5. Harrison St Encampments Update
6. Impact of 2012 Downtown Area Plan Mark Rhoades, DBA Board Member
7. UC Berkeley Development Projects Wendy Hillis, DBA Board Member
8. Insight Housing Briefing Calleene Egan, Executive Director  
& DBA Board Member
9. Operations Report
10. Vitality Report – Placemaking & Marketing
11. CEO Report
12. Policy Updates