DOWNTOWN BERKELEY



Our Cleaning / Hospitality Ambassadors, Community Engagement Ambassadors, Homeless Outreach Specialist, Staff & Partners provide the following services in Downtown Berkeley:

Cleaning & Beautification

- · Sweeping sidewalks & curb-lines
- Topping off trash receptacles
- · Power washing sidewalks
- · Graffiti removal
- Animal & human waste removal
- · Landscaping planters & flower baskets

Hospitality, Safety & Outreach

- Safety escorts
- Information & directions
- · Neighborhood patrols & business outreach
- · Reporting of maintenance issues & hazards to City
- · Service hotline for merchants & public
- · Address low level municipal code violations
- Social service outreach & referrals
- Mental health responses

Marketing & Business Support

- Enews & social media
- Publicity & Media outreach
- Online & print marketing material
- Online business directory & resources
- Merchant & resident outreach & engagement
- Production & support of Downtown events
- Placemaking activation of public spaces
- · Liaison with City departments

pm
pm

Ambassador Hotline

510.550.7550

510.549.2230

510.981.5900

311

911

- · Cleaning / Hospitality / Beautification
- Community Engagement / Safety
- Social Service / Homeless Outreach

DBA	Office
0 :	0

- City Services
- Emergency

Police Non-Emergency



downtownberkeley.com

The Downtown Berkeley Association is an independent nonprofit organization, funded by Downtown property owners, focused on creating a welcoming, vibrant and prosperous City Center.

