

DOWNTOWN BERKELEY ASSOCIATION (DBA)
BOARD OF DIRECTORS MEETING AGENDA
Thursday, May 25, 2023, 9:00am – 10:30am **IN PERSON**
Room 231, Promenade Building
1947 University Ave / 1917 Addison St

1. **Call to order**
2. **Public comment** Each person may speak up to 3 min
3. **Review agenda, Chair comments**
4. **Approval of Minutes** Board meeting of March 23, 2023
5. **Welcome new Board Members**
6. **Debrief DBA Annual Meeting**
7. **DBA Officers & Committees**
8. **Nominating Committee Report**
9. **Operations Report – Welcome Javier Suazo**
10. **Financial Risk Management of DBA Reserves** possible action taken
11. **CEO Report**
12. **DBA 2023 Priorities and Metrics**
13. **Vitality Program**
 - a. **2023 Vitality Plan**
 - b. **UC Berkeley Plan**
 - c. **Placer.ai metrics**
14. **Ad hoc Strategy Committee Update** (possible action taken)
 - a. **Police Chief Appointment**
 - b. **Berkeley Business Summit**
 - c. **HARD HATS Ordinance**
 - d. **Electrification of Commercial Kitchens**
15. **Proposed Zoning Amendments** guest: Kieron Slaughter, Office of Economic Development