

DOWNTOWN BERKELEY ASSOCIATION (DBA)
BOARD OF DIRECTORS MEETING AGENDA
Thursday, March 23, 2023, 9:00am – 10:30am **IN PERSON**
Room 231, Promenade Building
1947 University Ave / 1917 Addison St

1. Call to order
2. Public comment Each person may speak up to 3 min
3. Review agenda, Chair comments
4. Approval of Minutes Board meeting of January 26, 2023
5. Nominating Committee Report
6. Operations Report
 - a. Streetplus Quarterly Review
7. Finance Committee Report
 - a. 2024 Rate Increase possible action taken
 - b. Financial Risk Management of DBA Reserves possible action taken
8. CEO Report
 - a. DBA Annual Meeting: Wed April 26, 5-7pm, Brower Center
 - b. Bus Rapid Transit
 - c. Zoning Amendments possible action taken
 - d. Berkeley Alliance Of Business Organizatons
 - e. Berkeley Business Summit
9. DBA 2023 Priorities and Metrics
 - a. Stakeholder Survey Results
 - b. BPD Crime Statistics
 - c. OED Vacancy Statistics
10. Vitality Plan
 - a. 2023 Plan
 - b. UC Berkeley Plan
 - c. Placer.ai metrics