



FOR IMMEDIATE RELEASE
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**DOWNTOWN BERKELEY ASSOCIATION AND THE DHARMA COLLEGE CELEBRATE ASIAN DIVERSITY
WITH ASIAN CULTURAL FESTIVAL**

(Berkeley, CA) — The Downtown Berkeley Association (DBA) and the Dharma College be celebrating Asian diversity in Bay Area by hosting the first annual **Asian Cultural Festival** on **Saturday, March 12** from **11am – 4pm 2222 Harold Way, Berkeley, CA 94704** in **Downtown Berkeley**.

Harold Way in Downtown Berkeley will be filled with the vibrant sights, sounds from groups representing Thai, Nepali, Japanese, Burmese, and Indian cultures. In addition to traditional food, this free outdoor event will feature several vendors and a full day of music and dance performances. The event will begin with brief words by Mayor Arreguín and Councilmembers Kate Harrison & Rigel Robinson.

The schedule for the main stage is as follows:

- 11:30 – 11:45 **Mayor J. Arreguín, Councilmembers K. Harrison & R. Robinson**
- 12:00 – 12:30 **Berkeley Thai Temple Dancers**
- 12:45 – 1:15 **Fremont Thai Temple Dancers**
- 1:30 – 2:00 **Nepali Dancers**
- 2:15 – 2:30 **Berkeley Buddhist Taiko**
- 2:45 – 3:00 **Jiten Daiko**
- 4pm Event ends

“We are so excited to be part of this celebration of the incredible diversity of our many Asian communities here in the Bay Area. We look forward to this celebration being an annual event.”
Wangmo Dixey, Executive Director, Instructor, Dharma College

“It feels great to be co-hosting this event with the Dharma College just as we are able to begin coming together as a community once again, and the weather begins to warm up!”
John Caner, CEO, The Downtown Berkeley Association

The Downtown Berkeley Association (DBA) is an independent nonprofit organization, funded by Downtown Property Owners and other sources, focused on creating a welcoming, vibrant and prosperous City Center.