



**FOR IMMEDIATE RELEASE**

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**The DBA Presents Harold Way Pumpkin Patch: Oct 22, 23 & 24  
& Third Annual Downtown Berkeley Halloween Hootenanny in BART Plaza on Oct 29**

Berkeley, (CA) — The Downtown Berkeley Association is excited to host the first **Harold Way Pumpkin Patch** in Downtown Berkeley October 22, 23, and 24. The Harold Way Pumpkin Patch will include Story Time as well as a free book give away provided by the Berkeley Central Public Library, crafts for all ages will be provided by local Downtown Berkeley merchants Artists and Craftsman. A special Halloween soundtrack will be provided live by DJ O’Aces. Small to medium pumpkins from Riverdog Farm will be available! The event will be held on Harold Way between Kittredge and Allston from 3:30 to 6:00pm on Friday, October 22; and then 10:30-3pm on both Saturday, October 23 & Sunday, October 24.

The **Third Annual Halloween Hootenanny** on the Downtown Berkeley BART Plaza (Shattuck Ave between Center and Allston from Friday, October 29<sup>th</sup> at 4:00pm to 7:00pm. The Hootenanny will include a spooky n’ groovy soundtrack by DJ O’Aces as well a special live set by Bay Area musicians Evie Ladin Band as well as a live performance of the ‘Time Warp’ from the Rocky Horror Picture Show by local theatre group Barely Legal. The event will also include crafts by local merchant, Artist and Craftsman, treats provided by local merchants, and pumpkins will be available!

*According to John Caner, CEO Downtown Berkeley Association, “It feels great to be able to safely celebrate the season with our Downtown community and the entire Bay Area!”*

*“We are so excited to be able to participate in this fun seasonal event. We look forward to seeing you at the Pumpkin Patch!” Heather Cummings, Supervising Librarian Downtown Berkeley Public Library.*

**About the Downtown Berkeley Association (DBA)**

The DBA is a nonprofit membership organization and the Owner’s Association for Downtown Berkeley’s Property-Based Business Improvement District (PBID), representing 221 property owners and approximately 703 of their merchant and business tenants in a 30-block area of Downtown Berkeley, bounded by Delaware to north, Carleton to the south, Grant to the west and Oxford to the east. Visit [downtownberkeley.com](http://downtownberkeley.com) for more information.