



FOR IMMEDIATE RELEASE
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DBA Celebrates PRIDE 2021 with colorful event ‘On The Plaza’!

(Berkeley, CA) —in celebration of **Pride 2021** and the statewide reopening, [the Downtown Berkeley Association](#) (DBA) is bringing back their very own Pride event to the Downtown Berkeley Plaza and the [Berkeley LIVE!](#) stage for the 2nd year. The “**Pride On The Plaza**” event is scheduled to take place on **Thursday, June 24 from 4pm-7pm** featuring th **Famous Plaza Pride Drag Show** and the dance party sounds of **DJ Die Wies** all happening on the main stage. This year will also feature a community art project for all ages to take part in!

In addition to the **Pride On The Plaza** event on June 24th, the DBA is announcing a full list of summer events for the whole family including **Music On Wheels**, the **3rd Annual Pet Parade!** on August 1, and a **Cal Football Season Kick-off** on Sept 3! Visit Downtownberkeley.com for more summer events information.

June 24	4pm-7pm	Celebrate ‘Pride ON THE PLAZA’
July 01	7pm-9pm	Music On Wheels w/ Rev. Rabia
July 14	4pm-7pm	Bastille Day ON THE PLAZA
July 15	7pm-9pm	Music On Wheels w/ Berkeley Symphony
Aug 01	11am-3pm	3rd Annual Pet Parade
Aug 05	4pm-7pm	Berkeley Symphony ON THE PLAZA
Aug 19	7pm-9pm	Music On Wheels w/ Cello Joe
Aug 29	11am-4pm	Back 2 School DOWNTOWN DISCO SKATE DAZE
Sept 03	4pm-7pm	Cal Football Season Kick Off
TBD		BAMPFA Summer Outdoor Film Series

According to John Caner, CEO of the DBA, “*We are so excited to be able to bring back our Plaza Pride celebration to Downtown Berkeley. We’ve brought back some of our most popular performers along with some special surprises! Looking forward to celebrating with our Downtown community! Downtown Berkeley is your place to explore!*”

For more information about the Downtown Berkeley and the Freight On Wheels event please visit: <https://www.downtownberkeley.com>