



**FOR IMMEDIATE RELEASE**  
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**DBA Announces Signature Walking BRUNCH Tour of Downtown Berkeley**  
***Press Kick-Off /VIP Food Tour March 9th***

**(Berkeley, CA)** – As part of Downtown Berkeley’s “Winter Magic” seasonal programming, the Downtown Berkeley Association is excited to announce the launch a first of its kind **Downtown Berkeley Walking Brunch Tour**. The DBA has partnered with Bay Area food tour pioneers [Edible Excursions](#) to develop a delicious and informative walking brunch food tour sampling the incredible diversity of the exciting Downtown Berkeley food scene.

**In celebration of the launch of this signature Downtown Berkeley experience, the DBA will be hosting an exclusive press kick-off/VIP walking brunch tour event on March 9th, 2018, 11am-2pm. Interested press should RSVP to [mjervis@downtownberkeley.com](mailto:mjervis@downtownberkeley.com). Space is limited.**

Knowledgeable Bay Area epicurean concierges - many of them chefs and food writers; all of them knowledgeable locals - will guide **weekly** tours through Downtown Berkeley that stop at some of the most popular East Bay restaurants in Downtown Berkeley. Food-loving guests will sample half a dozen generous dishes and drinks that tell the story of the local food scene. They’ll also have unique behind-the-scenes access to local chefs and restaurateurs who will talk about the award-winning East Bay culinary scene with a Berkeley perspective. The initial line-up of participating Downtown Berkeley restaurants will include:

- Baked goods from [Babette Café](#)
- Arancini or a brunch pizza from [PIQ Bakery](#)
- A gourmet burger from [Gather](#)
- Yemini brunch or shakshuka from [Saha](#)
- An amaro cocktail with decadent dessert from [Gio’s Pizza and Bocce](#)

More restaurants will participate in the future. This walking food tour showcases what Edible Excursions does best: great food, engaging restaurant personalities, and an authentic and informative neighborhood experience through food.

*“We are so excited to finalize this amazing tour and to offer it to people looking for a fun and delicious way to sample some of the best food in the East Bay!”* says Lisa Rogovin, Founder and CEO of Edible Excursions.

*According to John Caner, CEO, DBA, “Lisa and Edible Excursions have been amazing partners on this project and have expertly crafted a unique and authentic way for people to check out the diverse Downtown Berkeley food scene!”*

**Beginning March 7th, 2018, the Downtown Berkeley Walking BRUNCH Tour will be open to the public every Sunday 11am-2pm. Reservations for groups or single tickets can be made through [EdibleExcursions.NET](#). Tickets will be \$110 inclusive of taxes and booking fees. Gratuity is not included.**

[The Downtown Berkeley Association](#) is an independent nonprofit organization, funded by Downtown property owners, and focused on creating a welcoming, vibrant and prosperous City Center.

[Edible Excursions](#) is an award-winning walking food tour company offering culinary experiences throughout San Francisco, Berkeley, and Oakland.