

DOWNTOWN BERKELEY ASSOCIATION (DBA)

BOARD OF DIRECTORS MEETING AGENDA

Thursday, February 25, 2021, 8:30am – 10am, VIA ZOOM

Please contact John Caner at jcaner@downtownberkeley.com or 510.501.0256 if you would like to attend ZOOM meeting via web or phone

1. **Call to order**
2. **Public comment:** Each person may speak up to 3 min
3. **Review agenda, Chair comments**
4. **Approval of Minutes** Board meeting of January 28, 2021
5. **Nominating Committee Report**
6. **Operations Report**
7. **Vitality Report**
8. **CEO Report**
9. **Sanctioned Encampments & Conservatorship** guest, Paul Buddenhagen, Deputy City Manager
10. **New Hotel: Residence Inn Berkeley** guest, Adrian Larick, Director, Sales & Marketing
11. **UC Berkeley LRDP & Master Plan Downtown Update** Wendy Hillis, UC Berkeley, DBA Board