



**FOR IMMEDIATE RELEASE
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DOWNTOWN BERKELEY LAUNCHES "DINE 3 TIMES" PROMOTION

Win Free Collectible Poster & Chance for Dinner for Two

(Berkeley, CA) — The Downtown Berkeley Association (DBA) launched today the [“Dine 3 Times” restaurant promotion](#) for Downtown Berkeley, encouraging Berkeleyans and others to rediscover the dining scene in Downtown Berkeley, with over [20 restaurants offering takeout and/or outdoor dining in the Downtown.](#) Folks who dine three times in the Downtown by August 30 will receive a collectible “Welcome to Downtown Berkeley – VISIT SAFELY” historic poster 18”x24” on high quality paper--and will entered to win a dinner for two in Downtown Berkeley.

All folks need to do is take photo or scan their receipts from three different restaurants in Downtown Berkeley, and email to dine3times@downtownberkeley.com, with name and address and the DBA will mail poster—while supplies last! All entries will also be entered to win \$50 meal gift certificate in Downtown Berkeley.

According to John Caner, CEO of the DBA, “We wanted folks to be aware that most of our restaurants are open for takeout, and outdoor sidewalk or patio dining.” Caner adds, “Moreover, Matthew Jervis our Vitality Director heard from many people ‘Where can we get your amazing colorful fun VISIT SAFELY poster?’ So we thought we would create a win-win for the community and our restaurants that need your support!”

According to Reid Martin, owner of Triple Rock Brewery, “When John and Matthew approached me I said “fantastic!” We need all the help we can get and love the positive messaging of the poster and promotion, of being safe but having fun in Downtown Berkeley. Also we have lots of delicious food and beer to serve Triple Rock at our outdoor sidewalk seating and rooftop patio, as well as at our sister venue, Jupiter, with it’s Trumpetvine Patio—all with reduced contact ordering by scanning a QR code on your table with your phone.”

For more information about the Dine 3 Times promotion please visit <https://www.downtownberkeley.com/dine-3-times/>

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