



FOR IMMEDIATE RELEASE

July 10, 2019

Matthew Jervis
Director of Vitality
Downtown Berkeley Association
mjervis@downtownberkeley.com
510-549-2230 x4

Downtown Berkeley Association Announces Sunday Streets featuring Bastille Celebration, Pet Parade and Cornerfest

(Berkeley, CA) – On July 14th from 11am – 6pm Downtown Berkeley will be hosting the **7th Annual Sunday Streets** in Downtown Berkeley. The event will feature the **2nd Annual Pet Parade**, a **Family Bastille Day Celebration** as well as Downtown Berkeley's celebration of free live music; **Cornerfest** hosted by Cornerstone Craft Beer & Live Music.

The **7th Annual Sunday Streets** event closes Shattuck Ave from University Ave to Durant Ave to auto traffic. This popular Summer time event allows visitors and residents to use the space for bikes, scooters, and other physical and social activities. Everyone from local businesses and community organizations to musicians and artists use the space creatively, engaging the public and providing spontaneity and discovery.

According to John Caner, DBA CEO, *"We're so excited for this year's Sunday Streets. We have so much happening on our new beautiful Plaza and all along Shattuck Avenue. We really have something for everyone!"*

2nd Annual Pet Parade Pet owners of all ages are welcome to register for this free family friendly event, with their leashed pets starting at 11:30am on the Downtown Berkeley Plaza located in the heart of Downtown Berkeley between Center Street and Allston Way on Shattuck Avenue.

The parade will kick-off at noon ending on the Cornerfest outdoor stage at Durant Avenue where pet owners will have the opportunity to walk their pets across the stage for judges; Berkeley Humane Center Executive Director Jeffery Zerwekh, BPD Officer Sgt. Emily Murphy and Master of Ceremonies DBA CEO John Caner.

Each category winners will be awarded gift certificates from local Berkeley vendors/partners; Pet Food Express. At the end of the Parade there will be a **Pet Parade Contest** for the:

- Best Dressed Pet
- Best Dressed Pet and Owner(s) combo
- Best Pet Group Combo

Family Bastille Day Celebration on the Plaza. Start your Sunday Streets afternoon with circus performers and some live music provided by The Mission Hot Club and The Basic Beat. There will be crafts for the kids and wine for the parents.

Cornerfest showcases free live music on three stages including 2 inside the venue as well as an outdoor stage on Durant Avenue along with a beer garden hosted by Lagunitas and Trumer PILS. This Cornerfest is proud to announce the featured community organization Culture Shock of Oakland will be showing off their incredible dance students on the main indoor stage.

According to **Culture Shock of Oakland** organizers, "We are a troupe of individuals who, through the power of music and dance, cultivate self-worth, dignity, and respect for all people."



[The Downtown Berkeley Association](#)

is an independent nonprofit organization, funded by Downtown property owners, and focused on creating a welcoming, vibrant and prosperous City Center.