

**DOWNTOWN BERKELEY ASSOCIATION (DBA)**  
**BOARD OF DIRECTORS MEETING AGENDA**  
**Thursday, March 22<sup>nd</sup>, 2018, 8:30am – 10:00am**  
**Crystal Ballroom, Hotel Shattuck Plaza, 2086 Allston Way**

1. **Call to order**
2. **Public comment** Each person may speak up to 3 minutes
3. **Review agenda, Chair comments**
4. **Approval of Minutes** Board meeting of Feb 22, 2018
5. **Finance Committee Report**
6. **FY 2018/9 Assessment Rate Increase?**
7. **Briefing re Sidewalk/Encampment Regs** Guests: Mayor Jesse Arreguin and Councilmember Kate Harrison
8. **Operations Report**
9. **CEO Report**
10. **Vitality Report**
11. **Marketing Campaign Update**

The DBA Board usually meets the fourth Thursday of each month from 8:30 to 10am.  
Locations vary in Downtown Berkeley and will be announced with agenda prior to meeting.  
Next Board Meeting, Thursday, March 22, 8:30-10:00am, at location Berkeley Rep Bakery Classroom.