

**DOWNTOWN BERKELEY ASSOCIATION (DBA)  
BOARD OF DIRECTORS MEETING AGENDA  
Thursday, June 15<sup>th</sup>, 2017, 8:30am – 10:00am  
Bakery Classroom, Berkeley Rep School of Theatre, 2071 Addison St.**

1. **Call to order**
2. **Public comment:** Each person may speak up to 3 minutes
3. **Review agenda, Chair comments**
4. **Approval of Minutes** Board meeting of May 25, 2017
5. **Nominating Committee Report** possible action taken
6. **Election of New Board Member filling vacancies** possible action taken
7. **Vitality Report**
8. **CEO Report**
9. **Policy Committee Update** possible action taken
10. **Presentation of Updated Vitality/Marketing Plan** possible action taken
11. **Changing Face of Retail (guest AJ Schrader)**

The DBA Board usually meets the fourth Thursday of each month from 8:30 to 10am.  
Locations vary in Downtown Berkeley and will be announced with agenda prior to meeting  
Next Board Meeting, Thursday July 27 (fourth Thursday), 8:30-10:00am, at location TBD.