

it starts here.

**DOWNTOWN  
BERKELEY**

**FOR IMMEDIATE RELEASE  
October 30th, 2018**

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## **DBA Announces First Annual HALLOWEEN HOOTENANNY in the newly Reopened Downtown Berkeley Plaza**

(Berkeley, CA) – As part of newly reopened Downtown [Berkeley Plaza's activation](#) and programming strategy the Downtown Berkeley Association will be sponsoring the first annual [Halloween Hootenanny](#) on Wednesday, October 31, 2018 from 2:00- 6:00pm. The event is free to all ages and the perfect way for families to kick off their Halloween in Downtown Berkeley's amazing new community space.

The festivities will begin at 2pm with trick or treating throughout Downtown with over [20 Downtown Berkeley merchants](#) participating. 'Trick or Treat' maps are available as a download on the [ontheplaza.downtownberkeley.com](http://ontheplaza.downtownberkeley.com) website and at each of the participating merchant locations.

At 3pm, October 31<sup>st</sup> the [Halloween Hootenanny](#) on the plaza kicks off performances by:

- [Unique Derique](#) – The Clown Prince of Fools sharing his unique brand of physical comedy, Hambone body percussion, electronic body music, juggling, and acrobatics!
- [The Time Warp](#) – Actors from [The UC Theatre's annual production of the Rocky Horror Picture Show](#) will lead a flash mob Time Warp Dance!
- Live Bluegrass Music from [The Ragged Charms](#) on the Berkeley LIVE! Stage!
- Face painting and a photo booth with costumes will also be on the Plaza and free to everyone!

According to John Caner, CEO, DBA, *"We are delighted to celebrate and host this Halloween Hootenanny here in Downtown Berkeley in our beautiful new Plaza is such a thrill and so important to our community!"*

The new Downtown BART Plaza was unveiled Thursday, October 18 to rave reviews and features a stunning new glass entrance, a state-of-the-art sound and light system for live performances and artist soundscapes, and a dramatic large piece of public art. See [BART Plaza Activation Plan](#) for detailed description of Plaza features and amenities. [See the Plaza Opening Press Release here.](#)

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[The Downtown Berkeley Association](#) is an independent nonprofit organization, funded by Downtown property owners, and focused on creating a welcoming, vibrant and prosperous City Center.

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