

it starts here.

**DOWNTOWN
BERKELEY**



FOR IMMEDIATE RELEASE

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**Downtown Berkeley Association Announces the First Ever Downtown Berkeley
Pet Parade During Sunday Streets Berkeley, June 3rd**

(Berkeley, CA) – Downtown Berkeley Association (DBA) will be hosting the first ever [Pet Parade](#) in Downtown Berkeley during the annual Sunday Streets Berkeley event from 12noon to 1:30pm, Sunday, June 3rd.

According to John Caner, DBA CEO, *"We're so excited to host the first ever pet parade in Downtown Berkeley. It's going to be great start to this year's Sunday Streets in Berkeley!"*

Pet owners of all ages are welcome to register for this free family friendly event, with their leashed pets starting at 11:30am in the Walgreen parking lot located at Cedar and North Shattuck Avenue.

From there the parade will kick-off at 12noon and continue 12 blocks ending at the Cornerfest outdoor stage at Durant Avenue where pet owners will have the opportunity to walk their pets across the stage for judges; Councilmember Kate Harrison, Berkeley Humane Center Executive Director Jeffery Zerwekh, Berkeley Chamber CEO, Kirsten McDonald, and Master of Ceremonies DBA CEO John Caner.

Each category winners will be awarded gift certificates from local Berkeley vendors/partners; Pet Food Express, Jiminy's, Holistic Hound, Berkeley Humane, Berkeley Animal Care, and Ace Hardware!

At the end of the Parade there will be a **Pet Parade Contest** for the:

- Best Dressed Pet
- Best Dressed Pet and Owner(s) combo
- Best Pet Group Combo

[The Pet Parade](#) is being held in conjunction with [Sunday Streets Berkeley](#), which is celebrating its seventh year of welcoming up to 30,000 visitors each year of all ages to stroll, skate, cycle, dance, and joyfully play on our major city boulevard.

This year Sunday Streets has expanded – closing blocks 24 blocks of Shattuck, Durant, and Telegraph from 11am to 4pm. Following the end of the contest, stick around for Cornerfest, Cornerstones first concert festival.



The Downtown Berkeley Association

is an independent nonprofit organization, funded by Downtown property owners, and focused on creating a welcoming, vibrant and prosperous City Center.