



FOR IMMEDIATE RELEASE
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Downtown Berkeley Association (DBA) Announces Holiday Caroling in Downtown

(Berkeley, CA) – As part of the Downtown's "Winter Magic" seasonal programming, the DBA will be sponsoring [Holiday Caroling](#) in the heart of Downtown Berkeley on the corner of Center Street and Shattuck Avenue on December 21st.

December 21st at 4:30-5:30pm: Is the early evening candlelit session with members from [The Berkeley Chamber Singers](#) making an appearance. Yummy treats are being donated by [Endless Summer Sweets](#) and Peets Coffee and Tea located on Kittredge Street and Shattuck Ave.

The entire Berkeley community is invited to come Downtown and participate. Carolers from all over the community are volunteering to lead the group through the songs and plenty of experienced voices will be there to help those of us who might need a little support. The first dozen carolers to arrive will receive their own colorful holiday hats! Song sheets and candles will also be provided.

"After such a crazy year, I think we could all use some holiday cheer. Caroling in Downtown Berkeley will be such a fun and festive event. Personally, I'm really looking forward to the evening candlelit session."
Says DBA CEO John Caner

According to Matthew Jervis, DBA Vitality Director, "We are really excited to host this first time caroling event in Downtown Berkeley. We've received such an outpouring of positive support and we're anticipating a strong turnout. [A perfect kick off to all the fun holiday events happening in Downtown Berkeley!](#)"

After caroling participants will have their choice of all the great places in Downtown Berkeley offering discounts for carolers to grab a bite, get a warm drink, or even shop for a few unique gifts, and keep the holiday spirit going!



[The Downtown Berkeley Association](#) is an independent nonprofit organization, funded by Downtown property owners, and focused on creating a welcoming, vibrant and prosperous City Center.