

DOWNTOWN BERKELEY ASSOCIATION (DBA)
BOARD OF DIRECTORS MEETING AGENDA
Thursday, May 24, 2018, 8:30am – 10:00am
Tamalpais Room (2nd Floor), David Brower Center, 2150 Allston Way

1. **Call to order**
2. **Public comment** Each person may speak up to 3 minutes
3. **Review agenda, Chair comments**
4. **Approval of Minutes** Board meeting of April 26, 2018
5. **DBA Officers and Committees**
6. **Sidewalk/Encampment Regs Update** possible action taken
7. **Streetplus June 1 Rollout Update** guest: Steve Hillard, Streetplus
8. **City of Berkeley Zoning Improvements** possible action taken
Jordan Klein & Timothy Burroughs
9. **Marketing Campaign Briefing** possible action taken
guest Steven Donaldson, Radiant Brands
10. **CEO Report**
11. **Operations Report**
12. **Vitality Report**

The DBA Board usually meets the fourth Thursday of each month from 8:30 to 10am.
Locations vary in Downtown Berkeley and will be announced with agenda prior to meeting.
Next Board Meeting, Thursday, June 28, 8:30-10:00am, at location TBD.