

**DOWNTOWN BERKELEY ASSOCIATION (DBA)  
BOARD OF DIRECTORS MEETING AGENDA  
Thursday, Sept 26<sup>th</sup>, 2013, 8:30am – 10:00am  
Berkeley Chamber of Commerce, 1834 University Ave (2<sup>nd</sup> Floor)**

1. **Call to order**
2. **Public comment:** Each person may speak up to three minutes
3. **Review agenda, Chair comments**
4. **Approval of Minutes** Board meeting of Aug. 22, 2013
5. **Operations Report**
6. **Retail Attraction Update**
7. **Strategic Policy Discussion / Update** possible action taken
  - a. **Berkeley Way Lot**
  - b. **By-right Homeless Shelter Zoning Program**
  - c. **Post Office / Civic Center Zoning Overlay**
  - d. **Center Street Garage**
  - e. **Welcoming Downtown**
  - f. **Micro-Unit Apartments**
  - g. **Minimum Wage**
8. **DBA Events Plan**
9. **Financial Reports**
10. **CEO and Marketing Reports**

The DBA Board meets the fourth Thursday of each month from 8:30 to 10am.  
Locations vary in Downtown Berkeley and will be announced with agenda prior to meeting.