

DOWNTOWN BERKELEY ASSOCIATION (DBA)
BOARD OF DIRECTORS MEETING AGENDA
Thursday, August 23rd, 2012, 8:30am – 10:00am
Arpeggio Studio A, 2055 Center St. (enter Art Passage)

1. **Call to order**

2. **Public comment:** Each person may speak up to three minutes

3. **Review agenda, Chair comments**

4. **Approval of Minutes** Board meeting of July 9, 2012

5. **Operations Report**

6. **BART Plaza Update**

7. **Financial Reports**

8. **Performance Metrics**

9. **Strategic Marketing Update**

10. **Civil Sidewalks Update**

11. **CEO and Marketing Reports**

12. **Executive Session re Personnel Issue**

The DBA Board meets the fourth Thursday of each month from 8:30 to 10am.
Locations vary in Downtown Berkeley and will be announced with agenda prior to meeting.