

**DOWNTOWN BERKELEY ASSOCIATION (DBA)**  
**BOARD OF DIRECTORS MEETING AGENDA**  
Monday, July 9<sup>th</sup>, 2012, 8:30am – 10:00am  
YMCA–PG&E Teen Center, 2111 Martin Luther King Jr. Way (at Center St.)

1. **Call to order**
  
2. **Public comment:** Each person may speak up to three minutes
  
3. **Review agenda, Chair comments**
  
4. **Approval of Minutes** Board meeting of May 24, 2012
  
5. **Operations Report**
  
6. **BART Plaza Update**
  
7. **Safe & Welcoming Update**
  
8. **Civil Sidewalks Ordinance** Possible action for approval
  
9. **Financial Reports**
  
10. **Strategic Marketing Update** Possible action for approval
  
11. **Holiday Lights Program** Possible action for approval
  
12. **Chamber Gala July 13<sup>th</sup>**
  
13. **CEO and Marketing Reports**

The DBA Board meets the fourth Thursday of each month from 8:30 to 10am.  
Locations vary in Downtown Berkeley and will be announced with agenda prior to meeting.