

DOWNTOWN BERKELEY ASSOCIATION (DBA)
BOARD OF DIRECTORS MEETING AGENDA
Thursday, May 24th, 2012, 8:30am – 10:00am
Bakery Classroom, Berkeley Rep School of Theatre, 2071 Addison St.

1. **Call to order**

2. **Public comment:** Each person may speak up to three minutes

3. **Review agenda, Chair comments**

4. **Approval of minutes:** Board meeting of March 22, 2012

5. **Downtown Launch Debrief** Possible action for approval

6. **Operations Report**

7. **BART Plaza Update**

8. **Safe & Welcoming Update**

9. **Financial Reports**

10. **2013 Assessment Rates** Possible Action for Approval

11. **Strategic Marketing Update** Possible action for approval

12. **Berkeley Start-up Cluster Update**

13. **Acheson Commons Letter**

14. **Chamber Gala July 13th**

15. **CEO and Marketing Reports**

The DBA Board meets the fourth Thursday of each month from 8:30 to 10am.
Locations vary in Downtown Berkeley and will be announced with agenda prior to meeting.