

DOWNTOWN BERKELEY ASSOCIATION (DBA)
BOARD OF DIRECTORS MEETING AGENDA
Thursday, May 23th, 2013, 8:30am – 10:00am
Berkeley Chamber of Commerce, 1834 University Ave (2nd Floor)

1. **Call to order**
2. **Public comment:** Each person may speak up to three minutes
3. **Review agenda, Chair comments**
4. **Approval of Minutes** Board meeting of March 7, 2013
5. **Nominating Committee Report**
6. **Operations Report**
7. **Safe and Welcoming Update**
8. **goBerkeley on-street Parking Rate Options** possible action taken
9. **Updates: Minimum Wage, Post Office, Parklets, Downtown Improvements**
10. **New Downtown Events: Berkeley Spark, Cinema on Crescent**
11. **DBA Expanded Vision / Strategy** possible action taken
12. **DBA Strategy Development Process** possible action taken
13. **CEO and Marketing Reports**

The DBA Board meets the fourth Thursday of each month from 8:30 to 10am.
Locations vary in Downtown Berkeley and will be announced with agenda prior to meeting.