

DOWNTOWN BERKELEY ASSOCIATION (DBA)
BOARD OF DIRECTORS MEETING AGENDA
Thursday, February 26th, 2015, 8:30am – 10:00am
Bakery Classroom, Berkeley Rep School of Theatre, 2071 Addison St.

1. **Call to order**
2. **Public comment:** Each person may speak up to 3 minutes
3. **Review agenda, Chair comments**
4. **Approval of Minutes** Board meeting of January 29, 2015
5. **Policy Committee Report** possible action taken
6. **Operations Report**
7. **CEO Report**
8. **Safe and Welcoming Update**
9. **Laura's Law** possible action taken
10. **2014 Stakeholder Survey Results**
11. **Strategic Planning Roundtable Debrief** possible action taken
12. **Marketing and Parking Roundtable Debrief** possible action taken
13. **Strategic Planning & PBID Renewal Next Steps**

The DBA Board usually meets the fourth Thursday of each month from 8:30 to 10am.
Locations vary in Downtown Berkeley and will be announced with agenda prior to meeting.

Next Board Meeting, Thursday 8:30-10:00am, March 26, Berkeley Rep Bakery Classroom