

**DOWNTOWN BERKELEY ASSOCIATION (DBA)
BOARD OF DIRECTORS MEETING AGENDA
Thursday, November 21th, 2013, 8:30am – 10:00am
Bakery Classroom, Berkeley Rep School of Theatre, 2071 Addison St.**

1. **Call to order**
2. **Public comment:** Each person may speak up to three minutes
3. **Review agenda, Chair comments**
4. **Approval of Minutes** Board meeting of Oct. 24, 2013
5. **Operations Report**
6. **Nominating Committee Update**
7. **Draft Downtown Art Policy** possible action taken
8. **2013 Financial Reports**
9. **DBA 2014-2016 Preliminary Budget** possible action taken
10. **Retail Attraction Update** possible action taken
11. **Strategic Policy Discussion / Update** possible action taken
 - a. **BART Plaza and entrances Update**
 - b. **Post Office / Civic Center Zoning Overlay**
 - c. **Berkeley Way Lot**
 - d. **Welcoming Downtown**
 - e. **Minimum Wage**
12. **CEO and Marketing Reports**

The DBA Board meets the fourth Thursday of each month from 8:30 to 10am.
Locations vary in Downtown Berkeley and will be announced with agenda prior to meeting.