

**DOWNTOWN BERKELEY ASSOCIATION (DBA)
BOARD OF DIRECTORS MEETING AGENDA
Thursday, October 22nd, 2015, 8:30am – 10:00am
NextSpace Conference Room, 2081 Center Street**

1. **Call to order**
2. **Public comment:** Each person may speak up to 3 minutes
3. **Review agenda, Chair comments**
4. **Approval of Minutes** Board meeting of Sept 24, 2015
5. **Operations Report**
6. **CEO Report**
7. **Finance Committee Report**
8. **Succulent vs. Flower Baskets** possible action taken
9. **“Meet Me Downtown” Marketing Campaign** possible action taken
10. **Berkeley & Shattuck Sq Reconfiguration** possible action taken
11. **Center Street Garage Update**
12. **Block by Block Briefing**

The DBA Board usually meets the fourth Thursday of each month from 8:30 to 10am.
Locations vary in Downtown Berkeley and will be announced with agenda prior to meeting
Next Board Meeting, Thursday, Dec 3rd, 8;30-10;00am, at Nextspace Conference Room.