

DOWNTOWN BERKELEY ASSOCIATION (DBA)
BOARD OF DIRECTORS MEETING AGENDA
Thursday, January 8th, 2015, 8:30am – 10:30 am
Bakery Classroom, Berkeley Rep School of Theatre, 2071 Addison St.

1. **Call to order**
2. **Public comment:** Each person may speak up to three minutes
3. **Review agenda, Chair comments**
4. **Approval of Minutes** Board meeting of Oct 30, 2104
5. **Board Development Update**
6. **Preliminary 2014 Financials**
7. **2015 DBA Budget** possible action taken
8. **Operations Report**
9. **CEO Report**
10. **Protests & Problematic Street Behavior Update**
11. **Holiday Light Program**
12. **Downtown Placemaking Pilot Projects** possible action taken
13. **BART Plaza Update**
14. **DBA Office Update**
15. **Coordinated Access System Briefing by Jane Micaleff**
16. **Center Street Garage presentation**
17. **Debrief from November 14 Board Retreat**
18. **DBA Marketing and Parking Strategy** possible action taken
19. **Strategic Plan / PBID Renewal Next Steps** possible action taken

The DBA Board usually meets the fourth Thursday of each month from 8:30 to 10am.
Locations vary in Downtown Berkeley and will be announced with agenda prior to meeting.

Next Board Meeting, 8;30-10;00am,January 29 (5TH THURSDAY), Berkeley Rep Bakery Classroom