

**DOWNTOWN BERKELEY ASSOCIATION (DBA)**  
**BOARD OF DIRECTORS MEETING AGENDA**  
Thursday, January 5<sup>th</sup>, 2012, 8:30am – 10:00am  
Bakery Classroom, Berkeley Rep School of Theatre, 2071 Addison St.

1. **Call to order**
  
2. **Public comment:** Each person may speak up to three minutes
  
3. **Approval of minutes:** Board meeting of December 1, 2011
  
4. **Board Introductions**
  
5. **Election of Board Member:** Action for approval of Michael Caplan to fill board vacancy
  
6. **Board Orientation**
  
7. **2012 Officers & Committees:** Action for approval
  
8. **Brown Act Compliance**
  
9. **Clean Program Update:** And introduction of Lance Gorée, Operations Manager
  
10. **Strategic Marketing Plan:** Presentation by consultant and action for approval
  
11. **2012 DBA Budget:** Possible action for approval
  
12. **Safe & Welcoming Update**
  
13. **Items for discussion at future meetings**
  
14. **Adjournment**

The DBA Board meets the fourth Thursday of each month from 8:30 to 10am.  
Locations vary in Downtown Berkeley and will be announced with agenda prior to meeting.