

**DOWNTOWN BERKELEY ASSOCIATION (DBA)**  
**BOARD OF DIRECTORS MEETING AGENDA**  
**Thursday, January 29<sup>th</sup>, 2015, 8:30am – 10:00am**  
**Bakery Classroom, Berkeley Rep School of Theatre, 2071 Addison St.**

1. **Call to order**
2. **Public comment:** Each person may speak up to 3 minutes
3. **Review agenda, Chair comments**
4. **Approval of Minutes** Board meeting of January 8, 2015
5. **Nominating Committee Report and Board Leadership Update**
6. **2014 Financials & 2015 DBA Budget** possible action taken
7. **Policy Committee Report** possible action taken
8. **Operations Report**
9. **CEO Report**
10. **UC Berkeley, Berkeley Way Project** possible action taken
11. **Strategic Planning Process & Schedule** possible action taken
12. **Nancy Hormann Marketing and Parking Consultant Debrief** possible action taken
13. **DBA Parking Committee** possible action taken
14. **Coordinated Access System Briefing by Jane Micalfeff**

The DBA Board usually meets the fourth Thursday of each month from 8:30 to 10am.  
Locations vary in Downtown Berkeley and will be announced with agenda prior to meeting.

Next Board Meeting, 8;30-10;00am,January 29 (5TH THURSDAY), Berkeley Rep Bakery Classroom