

DOWNTOWN BERKELEY ASSOCIATION (DBA)
BOARD OF DIRECTORS MEETING AGENDA
Thursday, January 26th, 2012, 8:30am – 10:00am
Bakery Classroom, Berkeley Rep School of Theatre, 2071 Addison St.

- 1. Call to order**
- 2. Public comment:** Each person may speak up to three minutes
- 3. Approval of minutes:** Board meeting of January 5, 2012
- 4. Clean Program Update**
- 5. Safe & Welcoming Update**
- 6. Strategic Marketing Update:** Possible action for approval
- 7. 2012 DBA Budget:** Possible action for approval
- 8. DBA 2012 Performance Metrics**
- 9. Downtown Berkeley Public Art Discussion**
- 10. Items for discussion at future meetings**
- 11. Adjournment**

The DBA Board meets the fourth Thursday of each month from 8:30 to 10am.
Locations vary in Downtown Berkeley and will be announced with agenda prior to meeting.