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Media Advisory

## **UC BOTANICAL GARDEN & DOWNTOWN BERKELEY ASSOCIATION TO UNVEIL “ROSE PAVILION” ART INSTALLATION**

**BERKELEY, CA** - Starting Monday, July 16, 2012, the main entrance to the Downtown Berkeley Station will be transformed from a functional transit stop into a rose-inspired art installation. The art piece blends photography with poetry and is part of a creative collaboration between BART, the UC Botanical Garden, the Downtown Berkeley Association and local artist Deborah O'Grady.

"I changed this BART station into a "Rose Pavilion" that, when viewed from the platform between the escalators, will resemble stained glass windows comprised of rose images captured in the garden," Deborah O'Grady said.

"Thousands of daily commuters and pedestrians will be inspired by this creative artwork in the heart of the revitalized Downtown Berkeley," John Caner said. "We also hope this amazing "Rose Pavilion" installation becomes a must-see destination within the BART system."

The media is invited at 12 noon on Monday July 16th to join O'Grady, and Paul Licht, Director of UC Botanical Garden, as they present the "Rose Pavilion" to BART Board President John McPartland and Linda Maio, Vice Mayor of the City of Berkeley.

The "Rose Pavilion" installation consists of 19 photographic panels sized to fit into the windows of the Downtown Berkeley Station Rotunda. The images are related to the concurrent UC Botanical Garden art show, "Natural Discourse." The "Rose Pavilion" is expected to be on display at the Downtown Berkeley Station until early next year.

<b>WHAT:</b>	Berkeley Partners Unveil Downtown Berkeley Station's "Rose Pavilion" Installation
<b>WHEN:</b>	12 noon, Monday, July 16, 2012
<b>WHERE:</b>	Downtown Berkeley Station Shattuck Avenue between Allston Way and Addison Street, Berkeley
<b>WHO:</b>	BART Board President John McPartland, Berkeley Vice Mayor Linda Maio Downtown Berkeley Association CEO John Caner & UC Botanical Garden Director Paul Licht
<b>VISUALS:</b>	A stunning display of rose photographs sized to fit into the windows of the Downtown Berkeley Station Rotunda